



City of Chicago  
Richard M. Daley, Mayor

Department of Community  
Development

Chris Raguso  
Acting Commissioner

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Dear Property Owner/Manager:

In today's challenging retail environment, the City of Chicago's Department of Community Development applauds the new Pop-Up Art Loop program created by the Chicago Loop Alliance as an innovative means to activate dark, vacant storefronts with lively art. The benefits of participating in this program are obvious and almost immediate:

- The pedestrian experience is enhanced. Residents and visitors feel safer and are more likely to have a strong take-away image of downtown Chicago as a vibrant and exciting destination.
- An open and operating Pop-Up Art Loop gallery can serve as an almost daily open house for property owners to attract prospective tenants without the property owner having to be on site. An occupied space is often able to attract a more lucrative end-user.
- Pop-Up Art Loop locations have reduced or eliminated people smoking, panhandling or sleeping in empty storefront nooks and crannies.
- Pop-Up Art Loop galleries are temporary. Space can be vacated in as little as 10 days and returned in its original condition.

If you have property to rent or sell, I encourage you to find out more and participate in the Pop-Up Art Loop program. You should contact Ty Tabing of the Chicago Loop Alliance at (312) 782-9160 for more information.

Sincerely,

Chris Raguso  
Acting Commissioner

cc: Alderman Brendan Reilly

